

# THE NEIGHBORHOOD



Join the movement to one of San Francisco's most innovative and rapidly evolving neighborhoods, Mission Bay. Urbanization of the former 303-acre industrial district has earned the global accolades as an urban smart growth model. Bordered by SoMa, China Basin and Dogpatch it's conveniently nestled within San Francisco's eastern edge. Currently the area boasts over 4 million square feet of commercial, medical office and biotechnology research laboratories which includes the likes of Uber, UCSF, Cisco, Chan Zuckerberg Biohub, Old Navy and Kaiser.

It's a transit rich environment served by Muni's new 3rd Street Light Rail system, Caltrain, Highway 280 and on the path of travel to the future Mission Bay ferry terminal and water-taxi landing (2022 completion). Another key part of the astute densification includes over 7,500 residents at an annual growth rate of 4.82% from 2010, more than three times the projected national average.

Mission Bay is proud to welcome the Golden State Warriors to their new home at the Chase Center in the 2019-2020 season where they will be joining MLB's eight time World Champion Giants at the neighboring AT&T Park. It has attracted a vibrant demographic who are keen to the live, work, playenvironment cultivated by these key components.

## WHO LIVES IN MISSION BAY?

### **Neighborhood Demographics**

6,646 Owner Occupied Housing Units

16,472 Renter Occupied Housing Units

\$117,486 Average HH Income

### **Occupation**

30.2% Millennials	<b>60.7%</b> Single
63.8% Bachelor's Degree or Higher	96.2% Employed
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44,954
Total
Population

209,141
Daytime Population

## **Average Annual Spending**





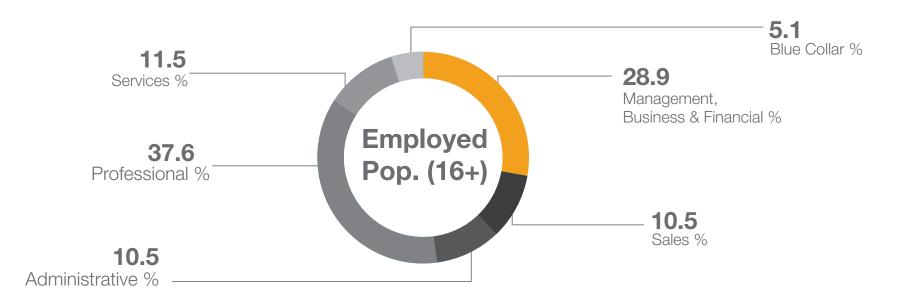




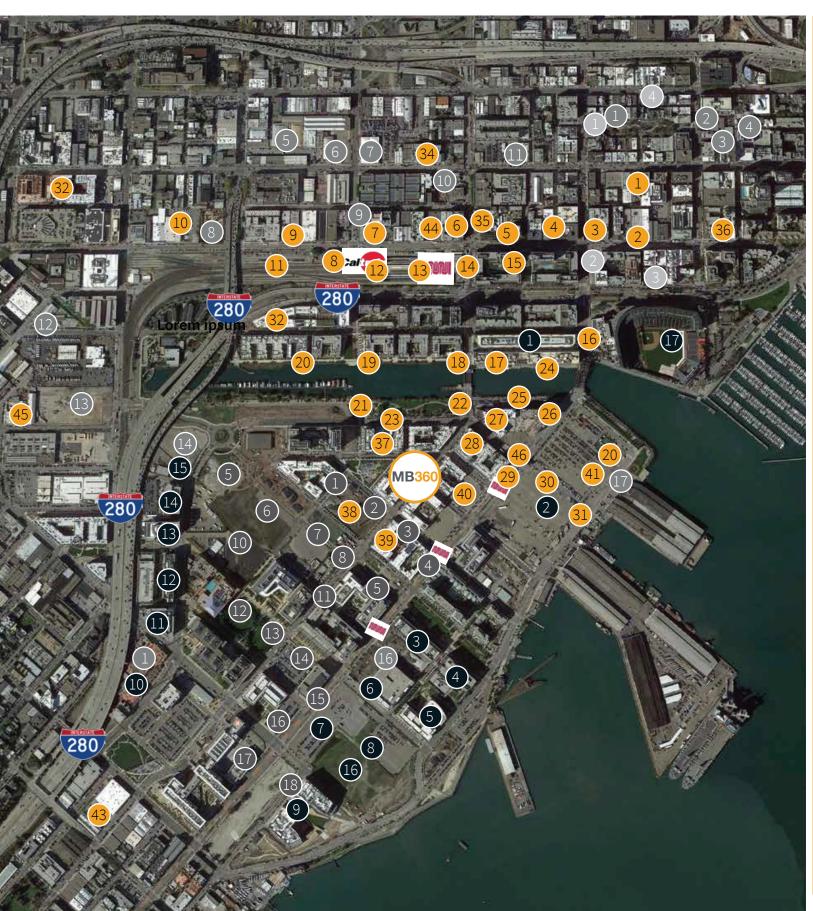




## **Population Profiles**



## THE MARKET



#### **RESIDENTIAL & HOSPITALITY**

- 1 The Beacon, 200 King St.
- 2 The Glassworks, 201 King St.
- 3 215 King St. 100 units
- 4 255 King St. 250 units
- 5 301 King St. 313 units
- 6 353 King St. 260 units
- 7 Arterra, 300 berry St.
- 8 330 & 335 berry St. 131 units
- 9 360 berry St. 80 units
- 0 420 berry St. 236 units
- 1 355 berry St. 193 units
- 12 Park Terrace, 325 berry St.
- 13 Channel Park, 255 berry St.
- 14 Signature ii, 235 berry St.
- 15 225 berry St. 139 units
- 16 Marriott hotel
- 16 100 channel St.
- 17 1180 4th st. 150 units
- 18 90 Long bridge St. 273 units
- 19 Arden, block 12 east
- 20 Blocks 4e,6W, 9/9a, 12W 500 units
- 21 701 china basin 188 units
- 22 1200 4th St. 172 units
- 23 1300 4th St. 135 units
- 24 185 channel St. 315 units
- 25 1155 4th St. 147 units
- 26 1150 3rd St 100 units
- 27 1201 4th St. 192 units
- 28 Block 7 West 200 units
- 29 Block 7 east
- 30 435 china basin St.
- 31 330 Mission bay blvd.
- 32 801 Brannan St 449 Units
- 33 360 Berry St 129 Units
- 34 530 Brannan St 147 Units
- 35 655 4th St 374 Units
- 36 72 Townsend St -74 Units
- 37 110 Channel St- 250 Units
- 38 1300 4th St 143 Units
- 39 588 Mission Bay 198 Units
- 40 1000 3rd St 101 Units
- 41 Pier 48 1,500 Units
- 42 901 16th St 400 Units
- 43 566 Minnesota St 1,000 Units
- 44 330 Townsend St 374 Units
- 45 188 Hooper St 600 Units
- 46 One Mission Bay 350 Units

#### UCSF

- 1 Block 15
- 2 Block 16
- 3 Smith Cardiovascular Research Building -- 162,000 SF
- 4 Helen Diller Family Cancer Research Building - 162,000 SF
- 5 Block 18a
- 6 Block 18
- 7 Sandler Neurosciences Center - 237,000 SF
- 8 Arthur and Toni Rembe Rock Hall - 170,000 SF
- 9 Campus Housing 430 units
- 10 William J. Rutter Center 155,000 SF
- 11 Block 23A 270,000 SF
- 12 Genentech Hall 385,000 SF
- 13 Byers Hall 164,000 SF
- 14 Mission Hall 263,000 SF
- 15 Block 25B
- 16 UCSF's planned 170,000 SF
- 17 UCSF Medical Center 869,000 SF
- 18 Block 33 340,000 SF

#### OFFICE

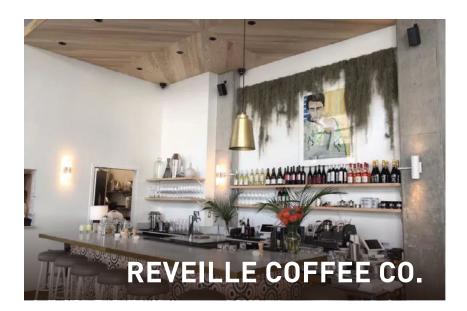
- 1 140 S Park St 2,143 SF
- 2 85 Federal St 49,730 SF
- 3 77 Federal St 26,500 SF
- 4 270 Brannan St 213,000 SF
- 5 640 Brannan St 2,000,000 SF
- 6 610 Brannan St 27,280 SF
- 7 598 Brannan St 700,000 SF
- 8 510 Townsend St 300,000 SF
- 0 510 10WH36Ha 6t 300,000 C
- 9 88 Bluxome St 764,000 SF
- 10 501 Brannan St 137,446 SF
- 11 9 Freelon St 3,705 SF
- 12 552 Berry St 173,000 SF
- 13 100 Hooper St 400,000 SF
- 14 UCSF Lot 33 340,000 SF
- 15 1800 Owens St 740,000 SF
- 16 1455 3rd St 410,000 SF 201817 Pier 48 125,000 SF Proposed

- COMMERCIAL/SCIENTIFIC/ MIXED USE/RECREATIONAL
- 185 Berry st. 916,000 SF
- Mission Rock 1.3M SF
- 3 455 Mission Bay Blvd 210,000 SF
- 4 Block 26a, 500
  - Terry Francois blvd. 298,000 SF
- 5 Block 28, 550 Terry Francois blvd. - 285,000 SF
- 6 455 and 1515 Third St. 422,000 SF
- 7 Golden state Warriors office 500,000 SF
- 8 Golden state Warriors arena
- 9 409, 499 illinois st. 450,000 SF
- 10 1800 owens St. 700,000+ SF
- 11 1700 Owens st -153,000 SF
- 12 1650 Owens st 180,000 SF 13 1600 Owens st - 216,000 SF
- 14 1500 Owens st. -160,000 SF
- 15 1450 Owens st. 59,000 SF
- 16 Chase Center 18,000 Capacity
- 17 AT&T Park 41,915 Capacity

#### HOTEL

- 1 102 Park St xxx Boon
- 2 701 3rd St 225 Boom
- 3 144 King St 132 Rooms
- 1 22 Park St xxx Rooms

## MISSION BAY RETAIL











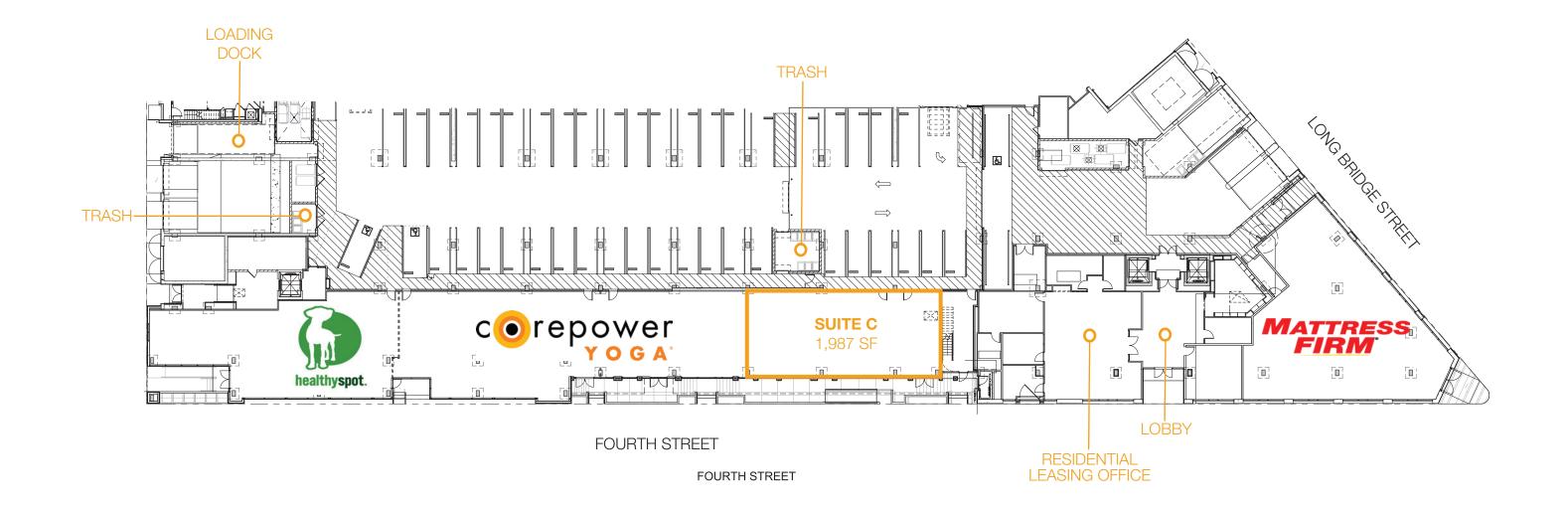








## THE PROJECT



### About MB360

MB360 is located in lively Mission Bay, a neighborhood with high population density and outstanding transit. Neighbors include well-known companies such as Chan Zuckerberg Biohub, UCSF, Uber, Kaiser, Cisco and Old Navy. The Golden State Warriors will soon join the eight time World Champion San Francisco Giants in Mission Bay for the 2019-2020 season at the newly constructed Chase Center. The highly anticipated stadium will cost over one billion dollars to build and will seat 18,000 people. Commuter-friendly, MB360 is just blocks away from the Caltrain Station and a short walk from the Powell Street BART Station.

### **Retail Space Highlights**

- Heart of Fourth Street corridor
- Ground floor retail in MB360 Apartment building
- High ceilings
- Glass storefronts
- Existing gas line in Suites A and C
- Type 1 venting possible in Suite C
- Potential outdoor patio

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