



# FOX PLAZA

## RETAIL REBORN IN MID-MARKET

ESSEX  
PROPERTY TRUST, INC.





# THE NEIGHBORHOOD » MID-MARKET

Located at the apex of Market, Ninth and Hayes Streets, Fox Plaza is situated at the nucleus of San Francisco's progressive mid-market neighborhood. The district is quickly gaining recognition as one of the city's hottest neighborhoods, and is widely regarded as the crossroads of technology, arts, cuisine, and culture. High-tech office neighbors, including Twitter, Yammer, Uber, Square, and Dolby Labs, are joined here by innovative restaurants, cutting-edge arts organizations, and an increasing array of retailers. The shops and restaurants in Hayes Valley and galleries and museums in SoMa are less than a ten-minute walk from Fox Plaza.



# HERE TODAY » LIVE. WORK. PLAY.



**LIVE** | 126,302 RESIDENTS  
WITHIN ONE MILE



**PLAY** | 10 CULTURAL INSTITUTIONS  
WITHIN ONE MILE

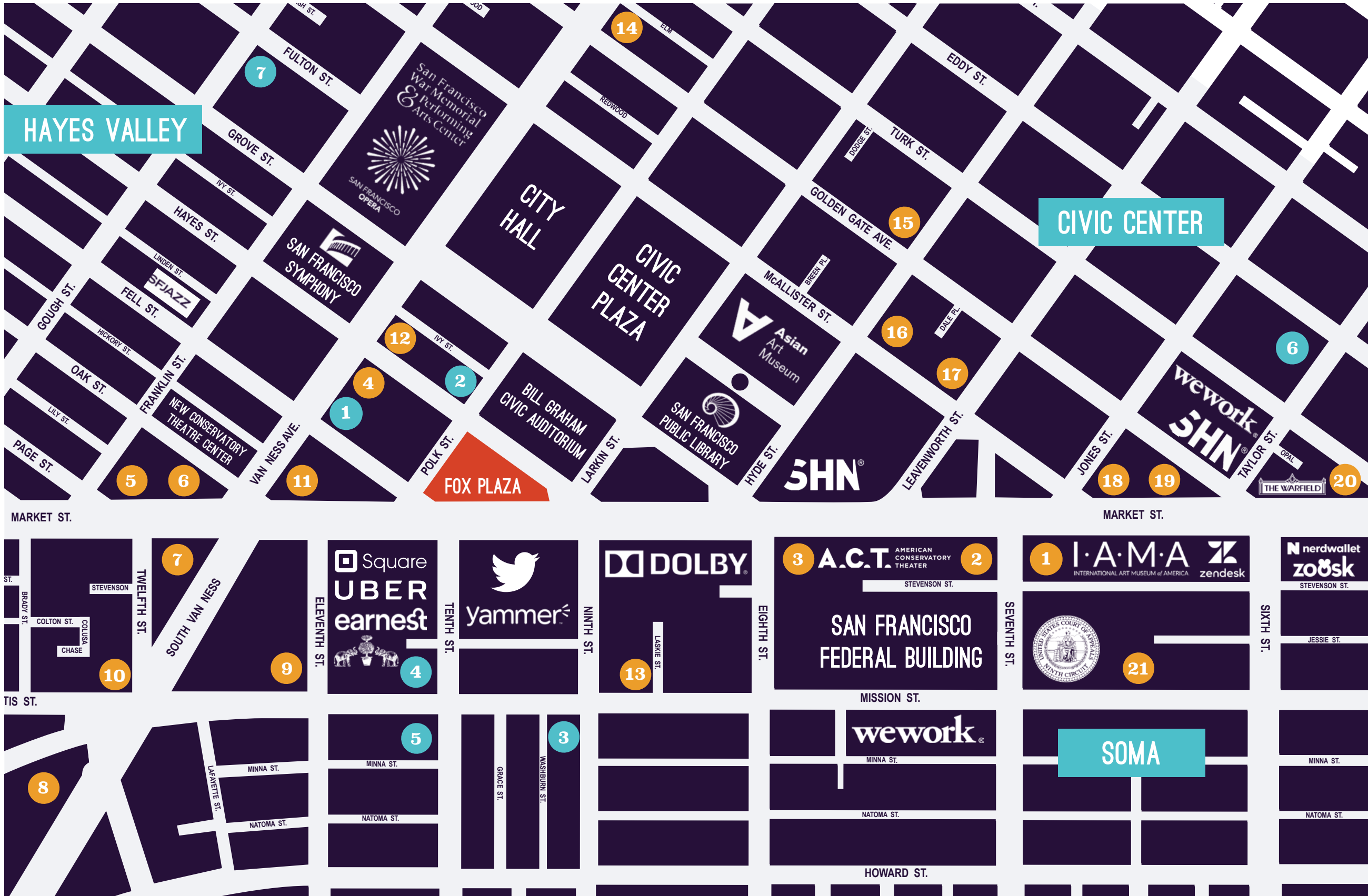


**WORK** | OVER 8,000 EMPLOYEES  
WITHIN ONE BLOCK





# HERE TOMORROW >> DEVELOPMENT





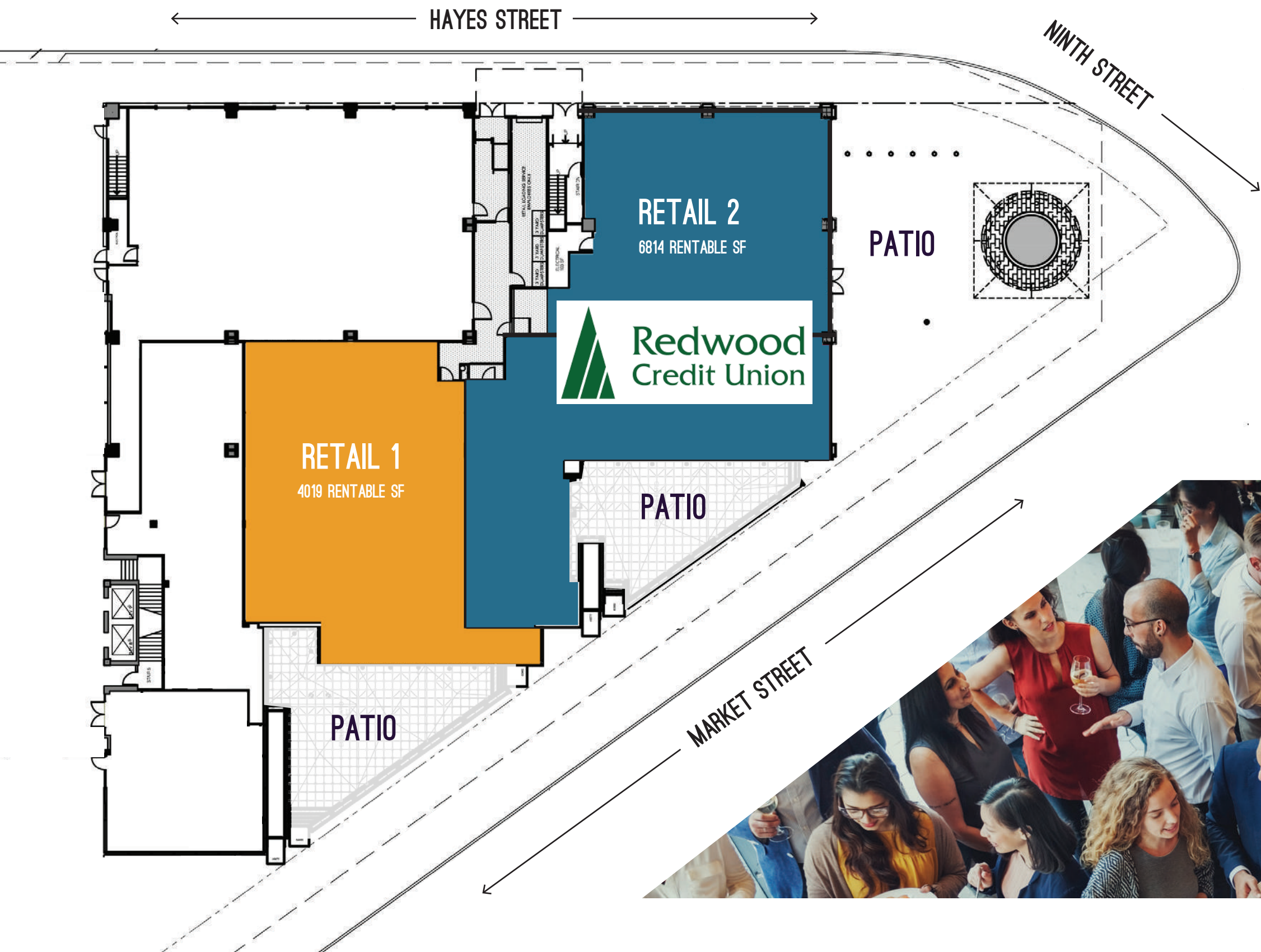
# NEW LOOK » RENDERING



MARKET STREET  
FRONTING RETAIL SPACE



# RETAIL REDESIGNED » FLOOR PLAN



## FEATURES

With ample outdoor patio seating, wrapped glass and high ceilings, Retail 1 is a prime opportunity for a boutique fitness or food and beverage operator. The space can be fully vented (Type I) with loading capability from Hayes Street.





# PEOPLE » DEMOGRAPHICS



EQUATOR COFFEE



DIRTY WATER



THE MARKET



HUCKLEBERRY BICYCLES



FERMENTATION LAB

	0.5 MILES	1 MILE
TOTAL POPULATION	31,076	126,302
TOTAL DAYTIME POPULATION	59,278	202,587
RESIDENTAL POPULATION	13,962	54,593
BACHELOR'S DEGREE & HIGHER	29.7%	31.1%



# CONTACT

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