

FOX PLAZA

RETAIL REBORN IN MID-MARKET ESSEX PROPERTY TRUST, INC.



### THE NEIGHBORHOOD >> MID-MARKET



Located at the apex of Market, Ninth and Hayes Streets, Fox Plaza is situated at the nucleus of San Francisco's progressive midmarket neighborhood. The district is quickly gaining recognition as one of the city's hottest neighborhoods, and is widely regarded as the crossroads of technology, arts, cuisine, and culture. High-tech office neighbors, including Twitter, Yammer, Uber, Square, and Dolby Labs, are joined here by innovative restaurants, cutting-edge arts organizations, and an increasing array of retailers. The shops and restaurants in Hayes Valley and galleries and museums in SoMa are less than a tenminute walk from Fox Plaza.

# HERE TODAY » LIVE. WORK. PLAY.







LIVE

126,302 RESIDENTS WITHIN ONE MILE











OVER 8,000 EMPLOYEES
WITHIN ONE BLOCK





10 CULTURAL INSTITUTIONS WITHIN ONE MILE







#### ROW >> DEVELOPMENT



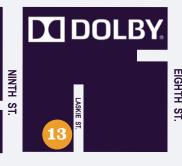
MARKET ST.



















6 1 OAK 300 UNITS

**RESIDENTIAL** 

100 VAN NESS 400 UNITS

1321 MISSION 160 UNITS

1400 MISSION 190 UNITS 5 1415 MISSION 165 UNITS 6 217 EDDY 105 UNITS **7 388 FULTON 69 UNITS** 

**UNDER CONSTRUCTION** 

1075 MARKET 99 UNITS 2 1125 MARKET 164 UNITS 1169 MARKET 541 UNITS

150 VAN NESS 450 UNITS

1554 MARKET 110 UNITS

10 S VAN NESS 767 UNITS

1601 MISSION 220 UNITS 1500 MISSION 600 UNITS

2 101 POLK 162 UNITS

**PROJECTS** 

**COMPLETED** 

**14 600 VAN NESS 150 UNITS** 

101 HYDE 85 UNITS

198 MCALLISTER 970 UNITS 100 MCALLISTER 252 UNITS

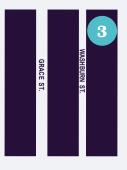
1066 MARKET 304 UNITS

1028 MARKET 186 UNITS

950 MARKET 262 UNITS

21 1036 MISSION 83 UNITS

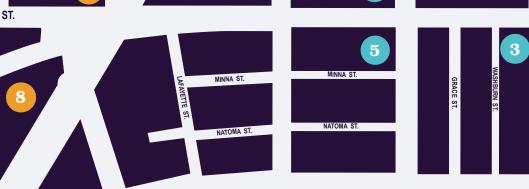


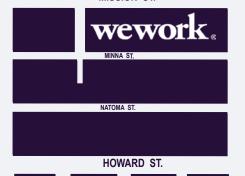










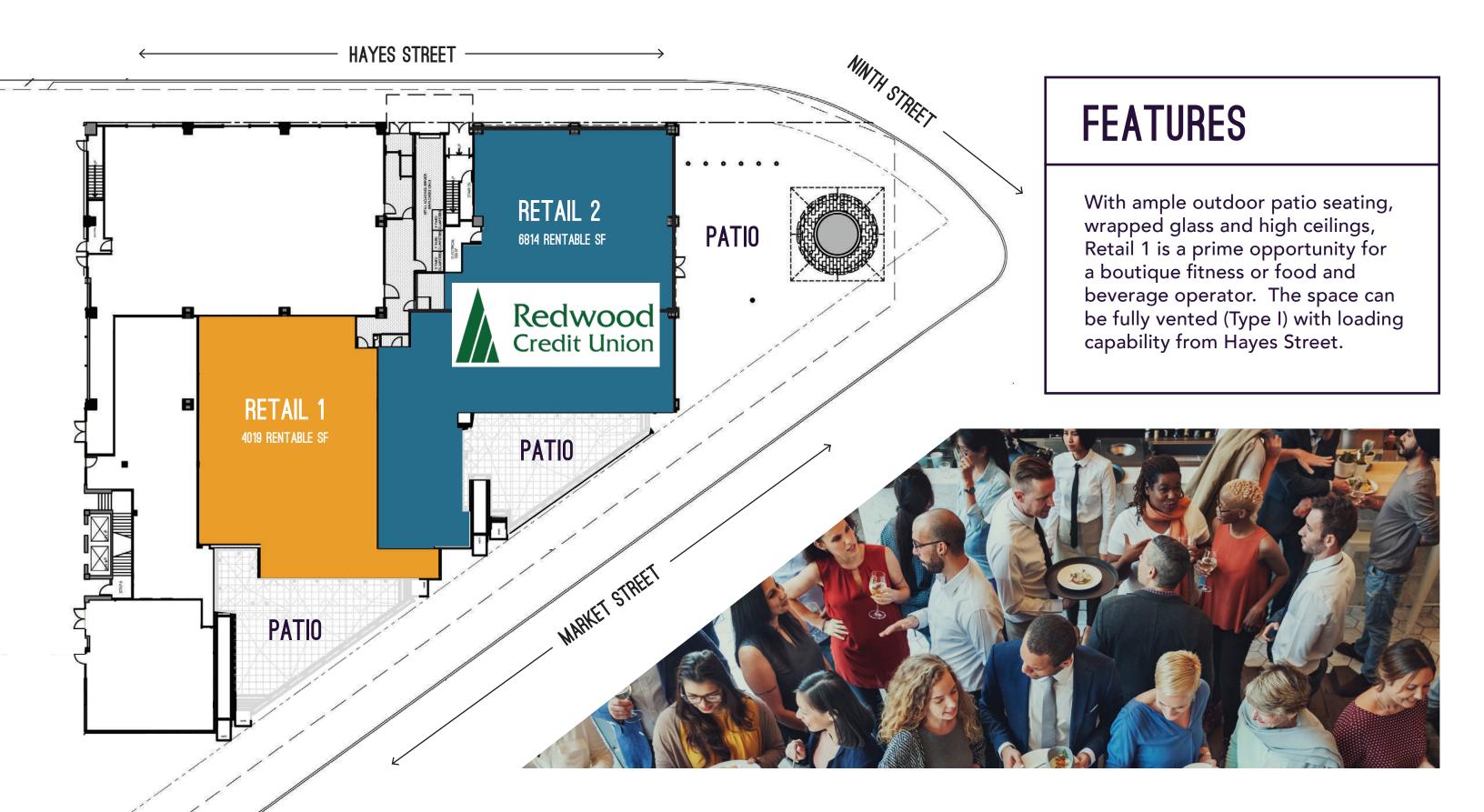


# NEW LOOK >>> RENDERING

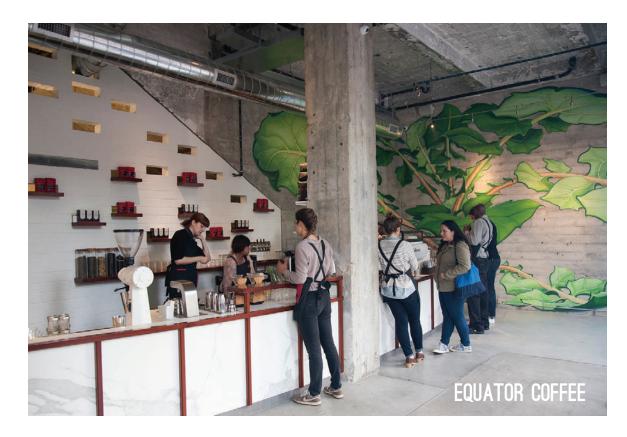


MARKET STREET
FRONTING RETAIL SPACE

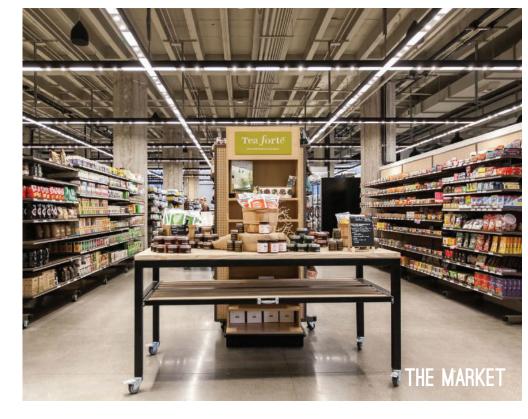
# RETAIL REDESIGNED >>> FLOOR PLAN



### PEOPLE » DEMOGRAPHICS











	0.5 MILES	1 MILE
TOTAL POPULATION	31,076	126,302
TOTAL DAYTIME POPULATION	59,278	202,587
RESIDENTAL POPULATION	13,962	54,593
BACHELOR'S DEGREE & HIGHER	29.7%	31.1%



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